

MyBoard Logo Guidelines

MyBoard Logo Guidelines

Official Logo



MyBoard Logo Guidelines

Logo Lockups

The logo can be configured into any of these four lockups depending on space and context.

The first lockup, with logomark and logotype side by side, is preferred.

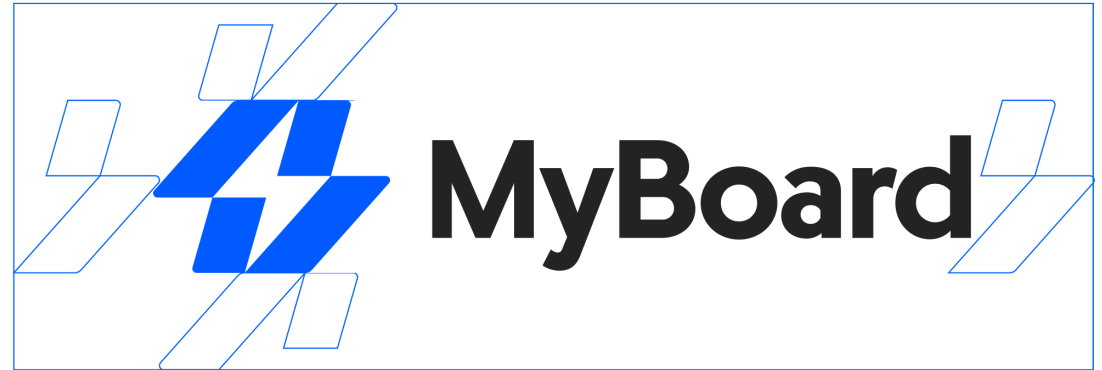


MyBoard Logo Guidelines

Protective Space

Whenever possible, the logo must be surrounded by a minimum amount of “breathing space” to ensure effective communication. No text, graphic, photographic, illustrative or typographic element should encroach upon this space.

The breathing space is equal to half the height of the logomark in the y - direction, and half the width of the logomark in the x - direction.



MyBoard Logo Guidelines

Official Colours

The official colour of MyBoard is blue. Whenever the the medium permits it, the logomark should appear in blue with the logotype in black. When displayed on a dark background, both logomark and logotype should appear in white.

● **RGB** 0 90 255
HEX 005aff



